



“EFFICIENT WATER MANAGEMENT IS CENTRAL TO CLIMATE-SMART AGRICULTURE — ENABLING FARMERS TO PRODUCE MORE WITH LESS WHILE PROTECTING NATURAL RESOURCES.”

## EDITORIAL SUMMARY

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### Editor's Note



In this April issue, our focus is centered on strengthening strategic partnerships, deepening international exposure, and advancing field-level interventions that enhance agricultural productivity and market access.



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## DIRECTOR GENERAL FOR AFRICA VISITS OMA AGRIBUSINESS: SHOWCASING RESILIENCE AND INNOVATION IN WEST NILE



We had the honor of hosting a high-level delegation from the **Deutsche Gesellschaft für Internationale Zusammenarbeit** (GIZ) GmbH, led by Country Director James Macbeth Forbes and Director General for Africa Petra Warnecke, at our head office in Arua, followed by visits to our retail outlets.

The visit provided an opportunity to share insights into our work and long-term vision at Omia Agribusiness. At the core of our approach is a strong commitment to supporting farmers to increase productivity and improve incomes. This is achieved through access to climate-resilient agricultural inputs, practical and farmer-centered extension services, and structured linkages to profitable markets through our brand, Omia Foods.

Discussions with the delegation explored the critical role of the private sector in sustaining and scaling development interventions initially supported by partners such as GIZ. There was a shared recognition that long-term impact in sectors like agriculture depends on models that are both community-driven and commercially viable. The conversation also highlighted emerging opportunities for collaboration, particularly in strengthening value chains, improving access to services for smallholder farmers, and enhancing resilience in the face of climate and economic challenges.



In addition, the engagement provided valuable insights into the breadth of GIZ's work across the region, reinforcing the importance of coordinated efforts among development partners, private sector actors, and local communities.

As we move forward, we remain committed to advancing these conversations and translating them into practical partnerships that deliver tangible benefits for the communities we serve.



## EXPANDING HORIZONS AT MACFRUT: STRENGTHENING OUR EXPERTISE IN THE FRUITS AND VEGETABLES INDUSTRY



**Omia Agribusiness Development Group Limited** recently participated in the **Macfrut Trade Fair**, one of the world's leading platforms dedicated to the fruits and vegetables industry. This engagement formed part of our broader strategy to deepen technical understanding, expand market access, and strengthen our position within global agribusiness value chains.

Macfrut is an internationally recognized trade fair established to bring together actors across the entire horticulture value chain, including producers, exporters, technology providers, researchers, and buyers. It serves as a strategic meeting point where innovation, trade, and knowledge converge to shape the future of fruit and vegetable production and distribution. Beyond exhibitions, the fair is designed to foster partnerships, showcase emerging technologies, and connect producing regions with high-value markets across Europe and beyond.



For Omia Agribusiness, participation in this year's edition provided a valuable opportunity to engage directly with key stakeholders in the global agribusiness ecosystem. The trade fair created space to explore new innovations in post-harvest handling, value addition, cold chain logistics, irrigation technologies, and export compliance systems—areas that are critical to improving competitiveness in fresh produce markets.



A key focus of our engagement was learning from global leaders on how to strengthen export readiness and improve value addition systems for smallholder farmers. Through exhibitions, technical sessions, and bilateral discussions, we gained insights into evolving market standards, consumer trends, and technologies that can enhance efficiency and reduce post-harvest losses.

Equally important was the opportunity to exchange knowledge with international partners and explore potential collaborations aimed at expanding market access for farmers' produce. These interactions are central to our mission of building reliable and sustainable market linkages that extend beyond national borders.

By strengthening our understanding of global markets and innovation trends, this engagement reinforces Omia Agribusiness' commitment to ensuring production continuity for farmers. Access to dependable and diversified markets remains essential in stabilizing incomes, reducing market risks, and encouraging increased production.

## OMIA AGRIBUSINESS EMPOWERS SMALL FARMER GROUPS WITH SOLAR IRRIGATION SYSTEMS



**Omia Agribusiness Development Group Limited**, in partnership with **DanChurchAid (DCA)**, successfully installed five state-of-the-art solar irrigation systems for smallholder farmer groups in Limu, Ambia Odobu, Nyaranga, and Bavule.



This intervention is designed to strengthen off-season production and improve the livelihoods of farmers in areas where water scarcity continues to limit agricultural productivity. By harnessing harvested rainwater from community dams, the solar-powered systems provide a reliable and climate-smart solution for efficient water use, enabling farmers to cultivate crops throughout the year.



The installed systems are expected to transform participating farmer groups into more productive and resilient production hubs. Beyond irrigation, the initiative promotes knowledge sharing, improved farming practices, and pathways toward greater self-sustainability and income generation within the communities.



Speaking on the initiative, Omia Agribusiness emphasized its commitment to farmer empowerment and rural transformation, noting that such investments are central to building resilience and improving agricultural outcomes in Northern Uganda.

This project is anticipated to deliver long-term benefits in terms of food security, increased household incomes, and environmental sustainability, reinforcing the importance of partnerships in advancing climate-smart agriculture.

## OMIA AGRIBUSINESS SECURES STRATEGIC IMPACT INVESTMENTS TO STRENGTHEN INCLUSIVE FOOD SYSTEMS IN UGANDA



**Omia Agribusiness Development Group Ltd** has received strategic investment support from **Acumen**, marking Acumen's third investment in East Africa under its Forcibly Displaced People Lens Investing Programme. This milestone reflects growing confidence in Omia's model for delivering inclusive, market-based agricultural solutions in fragile and displacement-affected contexts.

In addition, the **Bayer Foundation** and the **United Nations Capital Development Fund (UNCDF)** have launched the first investments under the Food Systems Innovation Finance Facility, a catalytic initiative designed to support enterprises strengthening food systems in underserved and high-risk markets where traditional capital flows remain limited.

Within this framework, Omia Agribusiness is expanding farmer services and deepening market access across regions characterized by fragility, displacement, and climate vulnerability. The intervention is directly reaching tens of thousands of smallholder farmers, including women and refugee communities, with improved access to inputs, extension services, and structured market linkages.

Through this facility, catalytic concessional capital is being deployed to structure investments that make these markets more viable and attractive to larger-scale investors.

The approach is intentionally designed to de-risk agricultural ecosystems, strengthen enterprise capacity, and create pathways for sustainable private sector participation.



These investments reinforce Omia Agribusiness' long-standing commitment to building resilient, inclusive, and commercially viable food systems. By bridging humanitarian priorities with market-driven solutions, the initiative supports not only improved productivity and incomes for farmers, but also the broader transformation of agriculture in vulnerable regions into an investable and scalable sector.



## SPECIAL FEATURE

**Omia Foods** is dedicated to providing market for farmers produce while ensuring safe and affordable food for consumers. We aggregate demand from vendors, hotels, schools and exporters and provide it to farmers as a market for their produce.

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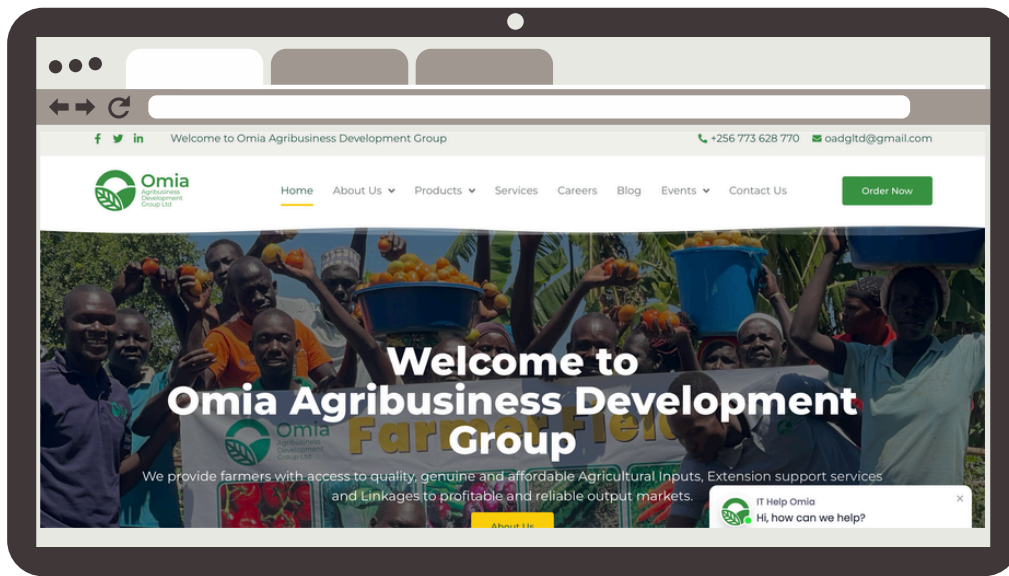
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**FROM THE FIELD TO YOU - JOIN OUR COMMUNITY**

# Newsletter


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## Welcome to Omia Agribusiness Development Group

We provide farmers with access to quality, genuine and affordable Agricultural Inputs, Extension support services and Linkages to profitable and reliable output markets.

[About Us](#)

 IT Help Omia  
Hi, how can we help?

Write your message...